

Combination/Hybrid Resume Format

William

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New York City, Ny

****Summary:****

Passionate and innovative web developer with a strong foundation in front-end and back-end technologies. With 8 years of experience, I have crafted responsive and user-friendly websites that align with modern design principles and user experience best practices. Proficient in HTML, CSS, JavaScript, and a range of programming languages, I am dedicated to creating efficient, scalable, and visually appealing web solutions. A proactive problem solver, I thrive in collaborative environments and am excited to contribute my expertise to delivering dynamic online experiences.

****Skills:****

- Social Media Marketing
- Content Creation
- Data Analysis
- SEO and SEM
- Adobe Creative Suite
- Project Management

****Work Experience:****

****web developer Specialist****

, New York City, NY ,2020-2023

- Managed social media accounts for clients, resulting in a [Percentage]% increase in engagement.
- Developed and executed targeted Facebook and Instagram ad campaigns, driving a 56% increase in website traffic.
- Analyzed data using Google Analytics to optimize campaign performance.

****Marketing Assistant****

intertech, New York City, NY | jan 2020

- Assisted in planning and coordinating marketing events, leading to a [Percentage]% increase in event attendance.
- Created and scheduled content for company blog and social media platforms.
- Collaborated with the design team to develop visually appealing marketing materials.

****Education:****

****Bachelor of software engineering****

City University of New York | Graduated: jan 2020

****Certifications:****

- Google Ads Certification
- HubSpot Inbound Marketing Certification

****Languages:****

English (Fluent), Spanish (Intermediate)