

Chronological Resume Format

William

wiliam12@gmail.com

New York City, Ny

Summary:

Passionate graphic designer with a flair for creating visually captivating designs. Over 5 years of experience in branding, web design, and digital marketing. Known for translating complex concepts into eye-catching visuals. Seeking to leverage creativity and expertise to enhance brand identity at FleurTech.

Work Experience:

****Digital Marketing Specialist****

intertech, New York City, NY | [2020- 2023]

- Managed social media accounts for clients, resulting in a [Percentage]% increase in engagement.
- Developed and executed targeted Facebook and Instagram ad campaigns, driving a 90% increase in website traffic.
- Analyzed data using Google Analytics to optimize campaign performance.

Marketing Assistant:

intertech, New York City, NY | January 2021 -

- Assisted in planning and coordinating marketing events, leading to a [Percentage]% increase in event attendance.
- Created and scheduled content for company blog and social media platforms.
- Collaborated with the design team to develop visually appealing marketing materials.

Education:

****Bachelor of Science in Marketing****

City University of New York | Graduated: [Month Year]

Certifications:

- Google Ads Certification
- HubSpot Inbound Marketing Certification

Languages:

English (Fluent), Spanish (Intermediate)